

JOHN O'MALLEY

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Entrepreneurial•Problem-Solver•Disciplined•Performance-Oriented

PROFESSIONAL EXPERIENCE

1993 — Present

O'Malley International Associates, Image & Media Solutions

Principal and Founder

Responsible for strategic consulting services on behalf of nonprofits, foundations, school districts, colleges, universities, trade associations, foreign consulates, corporations, and individuals to improve their visibility, community engagement, and fund-raising: www.omalleyinternational.com.

- Plan and conduct technical writing workshops and professional development seminars at universities and communities in the U.S. and overseas. Delivered presentations at Harvard Medical Center; Carnegie Mellon University; University of Southern California; Boston University; Georgia Institute of Technology; King Abdulaziz City for Science and Technology, Kingdom of Saudi Arabia; Simon Fraser University; Mount St. Mary's University; University College in London; Lewis & Clark College; National Kidney Foundation-Hawaii; University of New Mexico; Virginia Commonwealth University; Tufts University; and Illinois Institute of Technology.
- Improve organizational effectiveness and technical competence to raise funds for government agencies, foundations, nonprofits, universities, K-12 schools, and arts organizations. Present and former clients include City of Los Angeles; Los Angeles Unified School District; Hawaii State Department of Education; City of Richmond (British Columbia, Canada); American Express Foundation; Magic Johnson Foundation; Tyra Banks TZONE Foundation; Office of Technology, Transfer & Communication-Foundation for California State University; City University New York (CUNY); Texas Tech University Health Sciences Center; INTEGRIS Institute for Advanced Therapeutics & Research; Los Angeles Educational Partnership; National Center for Family Literacy; La Salle Catholic College Preparatory; Adams 12 Five Stars Schools; San Diego Museum of Man; Epiphany Dance Company; Senior Star Power; and Philips Stokes Fund.
- Optimize public relations and branding strategies for clients across a range of communications platforms. Present and former clients include Morgan Stanley (Pasadena); Avery Dennison; Pressure Systems, Inc.; San Gabriel Valley Economic Partnership; German American Chamber of Commerce; Hong Kong Association of Los Angeles; ICN-TV Network; Real Food Daily; National Academy Foundation; Law Offices of Atkinson, Andelson, Loya, Ruud & Romo; Associated Builders & Contractors of Los Angeles; Printing Industry Association of Southern California; Pasadena City College; GPS Painting and Wallcovering Inc.; The Acme Network; Pasadena Child Development Associates; Geling Yan (bestselling Chinese novelist/screenwriter); Yelda Reynaud (award-winning Turkish actor); and Annie Wang (Chinese novelist/screenwriter).
- Research, write and edit grant proposal content for clients such as University of Wisconsin, Milwaukee; University of Hawaii; University of Nevada, Las Vegas; Arizona State University; and North Carolina State University, College of Design.
- Met deadlines and improved editorial content on behalf of Melanie Mills, Emmy-award winner and trade book author and of public policy researchers at CNA Corp., based in Washington, D.C.
- Created promotional, advertising, and Website copy for Law Offices of Shephard Mullin Richter & Hampton; Skehan & Co. (CPA); Superior Trucking; Xenon FS; and Cathay Bank.

1987 — 1993

Los Angeles Unified School District, Division of Adult and Career Education
Program Planning and Development Coordinator

Division of Adult and Career Education operated the largest adult education program in the United States with an annual budget over \$150 million and an enrollment of more than 100,000 students.

- Recruited and managed instructional teams to deliver workplace literacy training services to employees at corporations such as Walt Disney Co.; Marriott Corp; Cedars Sinai Medical Center; General Motors Corp.; and Ford Motors Corp.
- Raised more than \$3 million in grant funds for division operations; developed work force training and education programs and projects, as well as implemented strategies to enhance instructional practice.
- Established Working Smart, an in-district entrepreneurial unit that marketed literacy services on a contract basis to local industries. Generated more than \$900,000 in revenue. Working Smart received national recognition by The Olsten Corp. in 1992 as one of the nation's leading worker improvement programs.
- Formulated, prepared, and wrote Skill Center Plan for joint application to the UAW-General Motors Human Resource Center in Detroit to assist laid-off workers in upgrading their basic skills and in seeking new employment. Plan resulted in \$872,000 contract between UAW-GM and the Los Angeles Unified School District.
- Researched and wrote proposal to investigate reading and writing levels among 6,700 employees at Cedars-Sinai Medical Center. Based on research findings, implemented instructional plan to heighten literacy skills and knowledge for employees, both professional and non-professional.
- Initiated and expanded an innovative Newspaper-In-Education program, via *Los Angeles Daily News*, for literacy improvement of adult students enrolled at Los Angeles Unified School District.

Prior Experience:

Editor and Reporter at *Los Angeles Business Journal* • Business Writer at *Los Angeles Daily Journal Co.* • International Rescue Committee Case Manager • On-Air Radio Producer, Announcer and Reporter, KGW-AM, KINK-FM, KBOO-FM, Portland Oregon • U.S. Navy Recruiter and Journalist

Languages:

Speak some Portuguese, Arabic, Spanish, and Mandarin.

EDUCATION & VOLUNTEER WORK

Master of Science

Mount St. Mary's College, Los Angeles, CA

Bachelor of Arts

Marquette University, Milwaukee, WI

Volunteer

Member of the President's Council for the Chinese Garden, The Huntington Library, Art Collections, and Botanical Gardens (2009-Present); Member of the Board of Directors, International Institute of Los Angeles (1989-Present); and Chairman and Member of the Board of Directors, Theatre of Hope (2004-2010)

Comments

My focus is on results-oriented consulting services—to achieve a client's financial and communications goals. Enjoy working with teams, solving problems, meeting deadlines, creating marketing plans, and writing for specialized audiences.